

## Business Segment

Integrative solutions for waste management with innovation and sustainability



**Brief History**  
The company creates business networks to facilitate communication between recyclers and waste generators that wish to trade or assign the waste properly by commercialization/online auction module

The company serves various institutions and segments of waste generators, such as construction, municipalities, recyclers, transporters, industry associations and cooperatives, building dynamic networks and innovation ecosystems for waste management

**Annual Sales Revenue**  
USD  
**200**  
thousand

**Staff**  
  
**8 employees**

**Consulting**

- Preliminary Assessment
- Diagnostic and Action Plan
- Monitoring of improvements

**Inventory**

- Waste and quantities
- Frequency generation
- Identification of allocation

**Management**

- Metrics and indicators
- Certificates destination
- Geolocation
- Externalities calculator

**Commercialization**

- Waste Bags
- Auction
- Transporters:
- Cargo exchange
- Issue of CTR

**Ecosystems**

- Players network
- Institutional partnerships with NGOs and cooperatives
- Strategic communication of results

## Competitive Differentials

### Benefits to customers



Savings in disposal/treatment



Revenue in commercialization



Image and reputation



Compliance with the National Solid Waste Policy

### Benefits to society



Sustainable development



Employment and income



Internalization of environmental costs

## Main Customers

### Customers

- Construction company Camargo Corrêa
- Construction company Norberto Odebrecht